Nov 18, 2026

WIIW Accelerator Sessions

Invited bakhitahemmy@gmail.com bethawuor36@gmail.com cyndyl@twinklehealth.io hello@bloomingbeauties.beauty hzlmnk@gmail.com info@buildabestie.com ireneotieno183@gmail.com jnlofton@gmail.com Kwamara Thompson oderojudith091@gmail.com ouedraogonarianefabiola@gmail.com shaneefaulkner@live.com tatekim.mahaka@gmail.com

Attachments WIIW Accelerator Sessions

Meeting records Transcript Recording

Summary

Accelerator cohort launched with participant introductions and curriculum reviews and accountability partner assignments.

Cohort Launch And Introductions
Participants introduced diverse ventures spanning beauty, consulting, and technology. Program administrators outlined the accelerator structure and grant details.

Venture Clarity Working Session
Facilitators reviewed the venture clarity canvas and addressed document access issues. Participants discussed business assumptions and financial allocation strategies.

Logistics And Schedule Review
Organizers established WhatsApp communication channels for accountability partners and detailed upcoming support sessions. The holiday schedule adjusted future meeting timelines.

Next steps

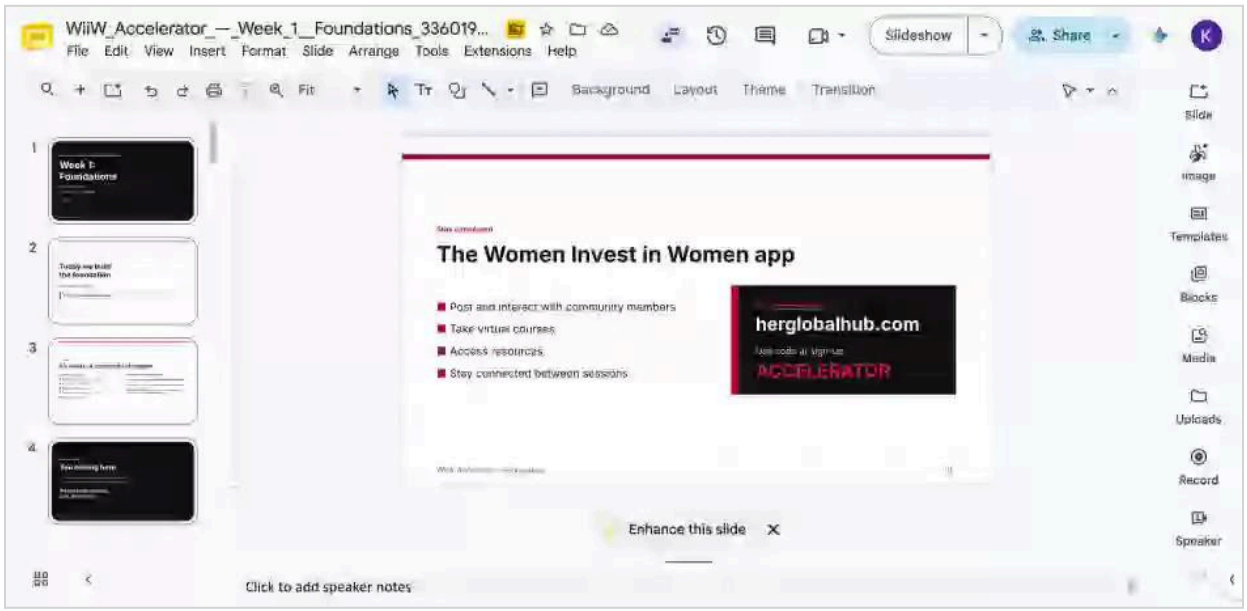
- [ ] [The group] Copy Workbook: Make an individual editable copy of the participant workbook and share it with the team.
- [ ] [The group] Accountability Check-in: Complete a 15-minute midweek check-in with your assigned accountability partner.
- [ ] [Kwamara Thompson] Email Baseline Survey: Send the baseline confidence survey link to Jay.
- [ ] [Contrea Faison] Request Introduction: Remind Kwamara to facilitate an introduction to her sister.
- [ ] [The group] Submit Survey: Complete the baseline confidence survey within the next few days.
- [ ] [The group] Propose Speaking: Contact Kwamara to express interest in speaking at the Women Invest in Women mini summit.
- [ ] [Kwamara Thompson] Edit Presentation: Add the Why you question to the presentation slides.
- [ ] [Kwamara Thompson] Format Workbooks: Ensure all participant guide documents are created as standard Google Docs instead of PDF files for the next session.
- [ ] [Kwamara Thompson] Update AI Access: Configure the back end of the AI tool to allow participants to use it throughout the 6 week course without requiring a subscription.
- [ ] [The group] Complete Baseline Survey: Finish the baseline confidence survey that was provided as pre-work within the next few days.
- [ ] [The group] Complete Clarity Canvas: Finish the 8 sections of the venture clarity canvas before the next meeting.
- [ ] [Blooming Beauties] Research Contractors: Research the work ethic of potential contractors based in Egypt and request professional references from them to assess suitability for the project.
- [ ] [Blooming Beauties] Protect Formula: Investigate legal options for protecting the business formula such as trademarks or patents to ensure intellectual property is secure.
- [ ] [The group] Provide Contact Information: Reply to the emails sent by Kwamara

with personal phone numbers to facilitate the creation of a group communication channel.

- ☐ [The group] Post Canvas Insight: Share one answer from the venture clarity canvas as a post in the Her Global Hub platform by next week.
- ☐ [The group] Complete Goals: Complete the 6 week goal prior to the next scheduled meeting.
- ☐ [The group] Purchase Journal: Access the provided Etsy link to acquire the Soft Launch journal.

Details

Cohort Introduction and Logistics Overview: Kwamara Thompson opened the first official cohort session of Women Invest in Women, welcoming participants and outlining administrative guidelines, including how to make copies of view-only Google Docs workbooks to prevent editing conflicts. Kwamara Thompson instructed participants to update their display names if possible and use cameras during introductions while noting that feedback is welcome and baseline confidence surveys should be completed (00:00:02) (00:05:03).



Blooming Beauties Enterprise Introduction: Blooming Beauties introduced themself, providing their name as Rashelle Kar and describing Blooming Beauties as a handmade goat milk lotion business co-founded with their 12-year-old daughter. Blooming Beauties noted that the business recently won a pitch competition with the City of Tamarack, securing grant money and free space at a Nova Southeastern University co-working space for six months as they enter their second phase of growth (00:07:13).

Mika Vza Ceramics Business Introduction: Hazel M introduced Mika Vza, an idea-stage ceramics business named after two ancestors. Hazel M shared plans to start with small items like charms and fridge magnets in Lincoln, United Kingdom, before eventually acquiring a kiln to manufacture homewares such as cutleries, plates, bowls, and mugs (00:09:15).

Community and Wellness Initiative Introduction: BETH AWUOR introduced their passion project focused on creating community spaces for identity, spirituality, wellness, and belonging. Operating from Rwanda, BETH AWUOR noted that holding retreats and wellness activities has helped individuals regain a sense of community and ignite their dreams, and they joined the program to gain structure for expanding the vision (00:10:28).

Faulkner Consulting Services Introduction: Shanèe Faulkner introduced Faulkner Consulting Services, based in the Dallas-Fort Worth area, which specializes in risk and governance for third-party technology and artificial intelligence. Shanèe Faulkner explained that the venture helps growing businesses manage vendor risks without needing an internal risk team, and they joined the program to learn how to package experience, determine target clients, and build a client pipeline (00:12:51).

Build a Bestie Mobile Enterprise Introduction: Contrea Faison introduced Build a Bestie, a mobile Build-a-Bear style business based in Miami, Florida, targeting children's parties, schools, and events. Contrea Faison noted that the venture is in the foundation stage, with machinery already ordered and shipped, and expressed an interest in soliciting municipal community events through connections with the City of Hollywood

fire prevention department (00:15:06).

Twinkle Women's Health App Introduction: Cyndyl Harrison introduced Twinkle, an early-stage women's health application focused on pregnancy loss support. Cyndyl Harrison explained that the app stems from personal experience with pregnancy loss and aims to provide emotional resources, body tracking information, and trauma-informed tracking free from constant healthy pregnancy notifications (00:16:10).

Rise to Shine Foundation and Program Management Overview: Emily Bakhitah introduced their role as program manager for the accelerator, while also highlighting their work with the Rise to Shine Foundation, which conducts financial literacy and sewing projects for financially disadvantaged women in Kenya. Emily Bakhitah invited participants to provide feedback on the curriculum and expressed interest in connecting their sewing project with Contrea Faison's mobile business model (00:18:43).

AI Solutions for Small Businesses and Nonprofits Introduction: OUEDRAOGO N ARIANE FABIOLA introduced a computer science-backed venture idea based in Dallas, Texas, aimed at creating artificial intelligence solutions for small businesses and nonprofits to help digitalize operations. OUEDRAOGO N ARIANE FABIOLA noted their leadership in two nonprofits and the desire to unify technology and social impact while generating revenue (00:20:51).

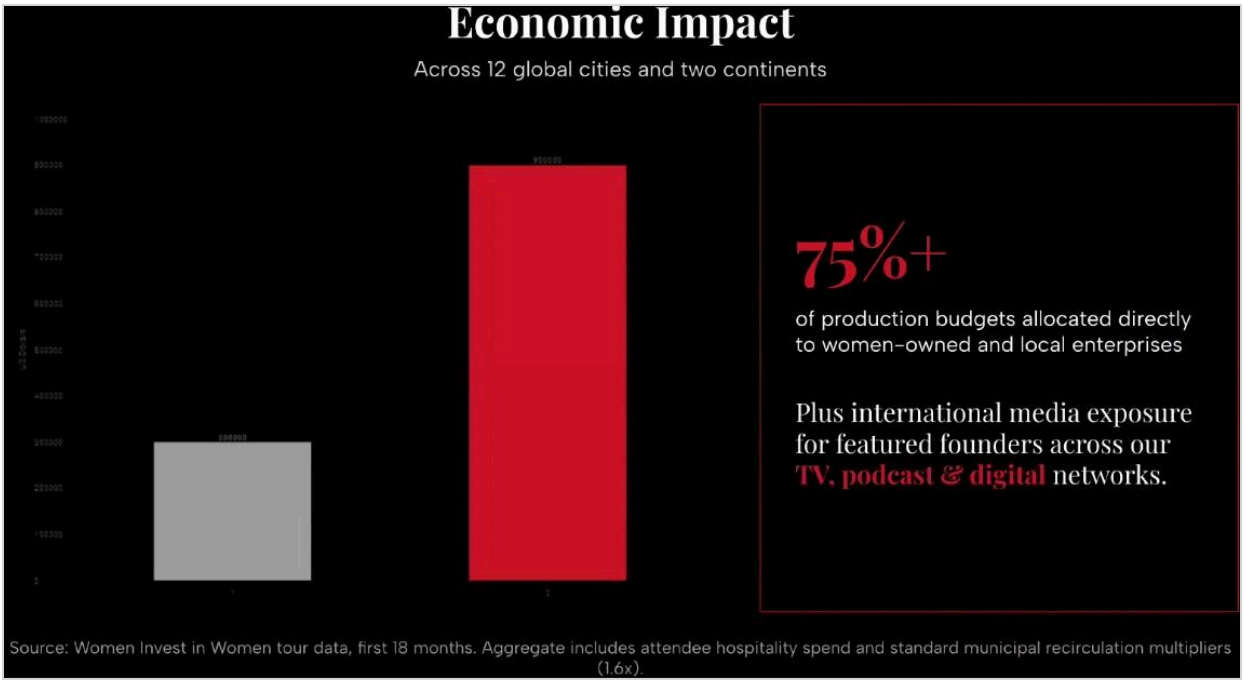
Dating App and Coaching Venture Introduction: J Lofton introduced a dating application and one-on-one coaching venture that has successfully matched 37 marriages. J Lofton explained that the ultimate goal is to build a data collection and advertising house, leveraging Wall Street contacts and financial background, while seeking structural assistance for execution and funding stewardship (00:22:55).

Program Structure, Support Systems, and Grant Details: Kwamara Thompson detailed the six-week accelerator structure, which includes virtual sessions, asynchronous recordings on the Her Global Hub app, weekly global hub posts, and 15-minute midweek check-ins with assigned accountability partners (00:28:40). Optional

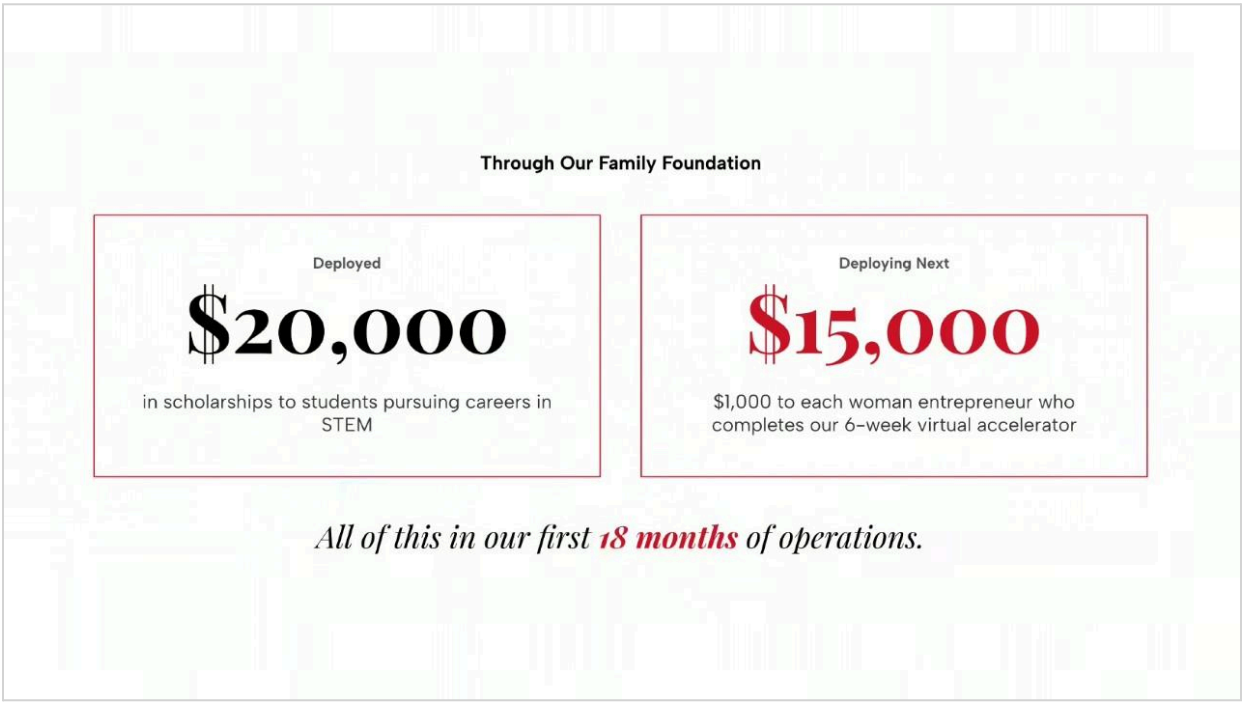
office hours will be held Fridays from 11:00 AM to 1:00 PM Eastern time, and completion of the program leads to a $1,000 grant (or local currency equivalent) and a graduation ceremony on January 20th featuring investors and philanthropists (00:29:46).



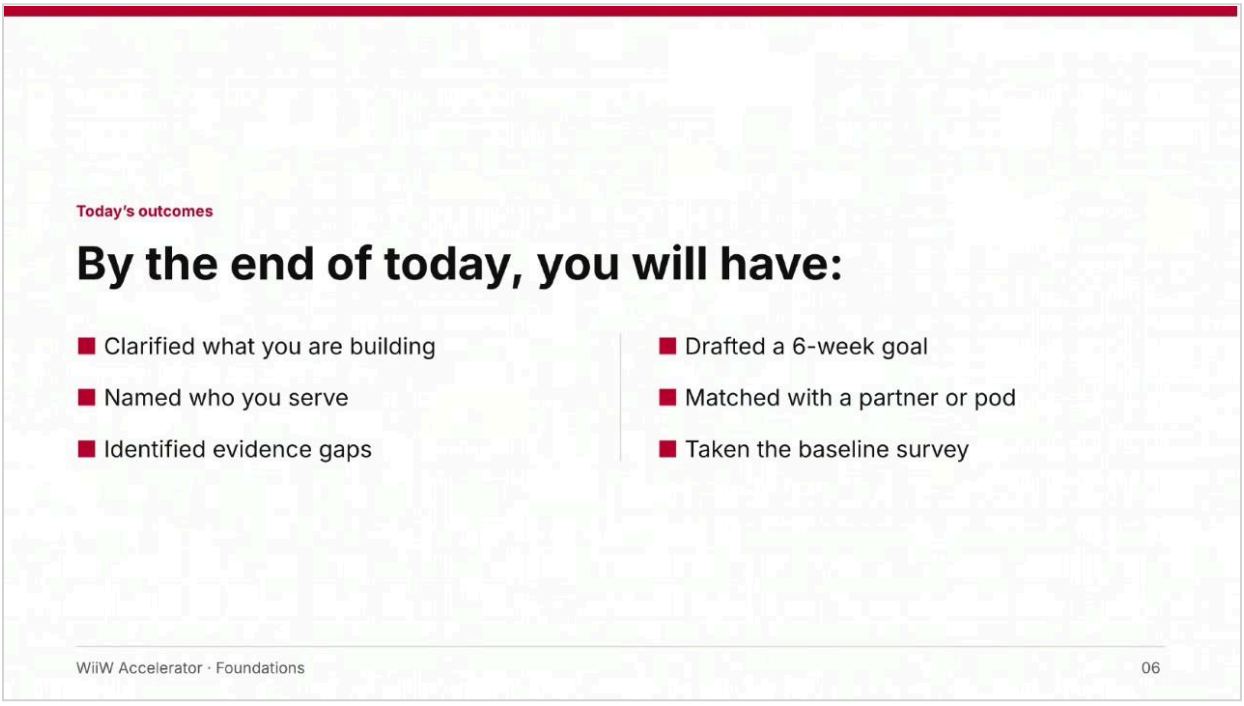
Women Invest in Women Organization and Impact Overview: Kwamara Thompson shared background on their transition from a New Jersey teacher to a seven-figure business owner and philanthropist, noting that Women Invest in Women and associated entities have mobilized $10.6 million across communities between 2024 and 2026 (00:31:49). Kwamara Thompson highlighted strategic partnerships with BCON week in Miami and Startup Olay in Spain, a global tour spanning 12 cities across multiple continents, and an aggregate economic impact of $900,000 for women-led businesses (00:33:55) (00:39:39).



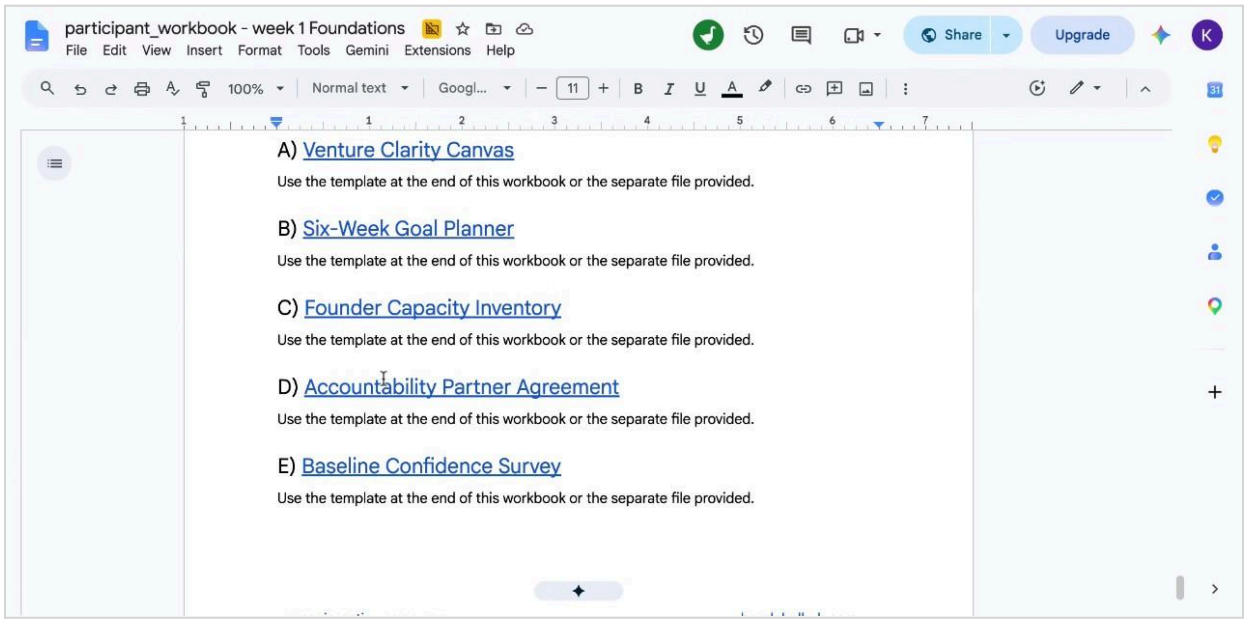
Accelerator Funding and Membership Details: Kwamara Thompson explained that accelerator participants become members of Women Invest in Women, granting them access to request business funding up to $25,000 with minimal application barriers (00:37:44). Kwamara Thompson noted that the organization has deployed $20,000 in student scholarships and $15,000 in capital for the current accelerator cohort, reinforcing their commitment to funding women entrepreneurs (00:40:52).



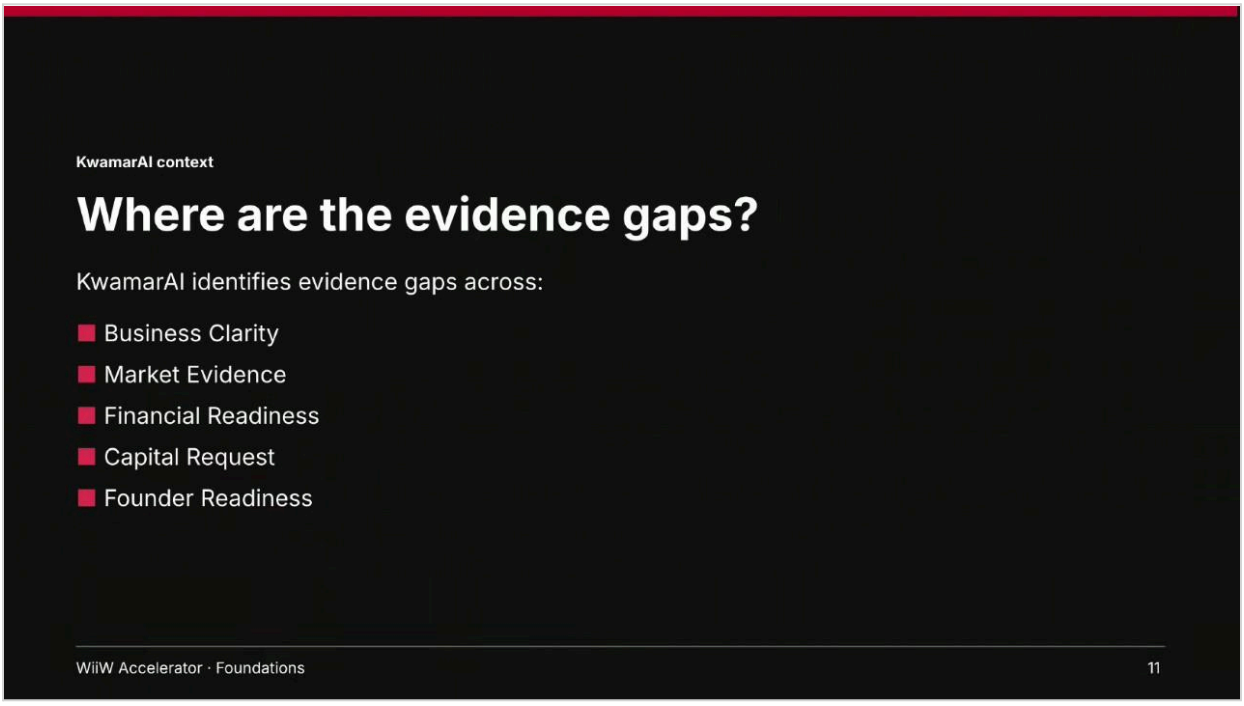
App Access, Contact Information, and Breakout Session Planning: Kwamara Thompson confirmed that application fees cover Her Global Hub app access and provided a contact phone number (1-973-727-5671) for international text or WhatsApp communication (00:42:59). Following a review of daily outcomes and a five-minute stretch break, Kwamara Thompson initiated breakout rooms in Google Meet for participants to discuss their ventures, goals, and foundational "why" (00:44:13) (00:52:20).



Topic 1: Participant Workbook and Resource Distribution: Kwamara Thompson introduced the facilitator participant guidebook and linked resources, including the venture clarity canvas, six-week goal planner, founder capacity inventory, accountability partner agreement, and baseline confidence survey (00:56:56). Cyndyl Harrison and Shanèe Faulkner reported access issues because the files were uploaded as view-only document files rather than editable Google Docs (01:09:51) (01:17:26). Kwamara Thompson resolved the problem by generating and sharing updated Google Doc links directly in the chat, allowing Blooming Beauties and other participants to successfully copy and access their workbooks (01:11:25).



Topic 2: Venture Clarity Canvas Overview and AI Tool Introduction: Kwamara Thompson outlined the eight sections of the venture clarity canvas, which covers the venture's purpose, people served, problem, offer, solution, stage, evidence, evidence gaps, and next steps (01:21:51). Kwamara Thompson defined evidence as verified data and direct signals, contrasted with assumptions representing unverified beliefs. Additionally, Kwamara Thompson introduced an AI tool developed by their Chief Technology Officer to identify gaps in business clarity, market evidence, financial readiness, capital requests, and founder readiness, noting that they paused immediate use of the tool to reconfigure backend subscription settings so participants could use it free of charge (01:23:02).



Topic 3: Venture Clarity Canvas Individual Working Session: Participants completed a seven-minute individual working session on their venture clarity canvas (01:25:42). Cyndyl Harrison shared a strong app feature concept called Starbies or Star Babies for miscarriage remembrance, identifying an assumption that all women who experience loss prefer remembrance over moving forward (01:27:29). OUEDRAOGO N ARIANE FABIOLA discussed administrative and technical strengths in computer science and artificial intelligence, while noting assumptions regarding whether nonprofits would pay for AI implementation and adopt the solution (01:34:55). Kwamara Thompson and OUEDRAOGO N ARIANE FABIOLA discussed cost-benefit analyses for nonprofits, with Kwamara Thompson offering assistance in distributing surveys to evaluate nonprofit pain points (01:36:24).

Topic 4: Business Investment and Equipment Assumptions: Contrea F. shared insights regarding their interactive keepsake business model for children and parents, noting an assumption and financial regret that they invested in an expensive stuffing machine too quickly without first testing a do-it-yourself model where customers stuff their own plushies (01:38:11). Kwamara Thompson and Contrea F. discussed how entrepreneurs sometimes allocate capital prematurely before validating what customers truly want, leading to potential cost-inefficiencies (01:39:18).

Topic 5: App Development and Consulting Business Model Strategy: J Lofton discussed assumptions and financial regrets regarding building an expensive mobile application based on external advice from venture capitalists and tech advisors who claimed an app was mandatory for business growth (01:40:01). J Lofton realized that one-on-one consulting brings more personal joy and higher revenue than app subscriptions, and that relying on surveys would have been preferable (01:41:15). Kwamara Thompson validated this reflection, emphasizing that not all advice from tech spaces or investors is beneficial and urging participants to align their business models with personal ethos (01:42:29).

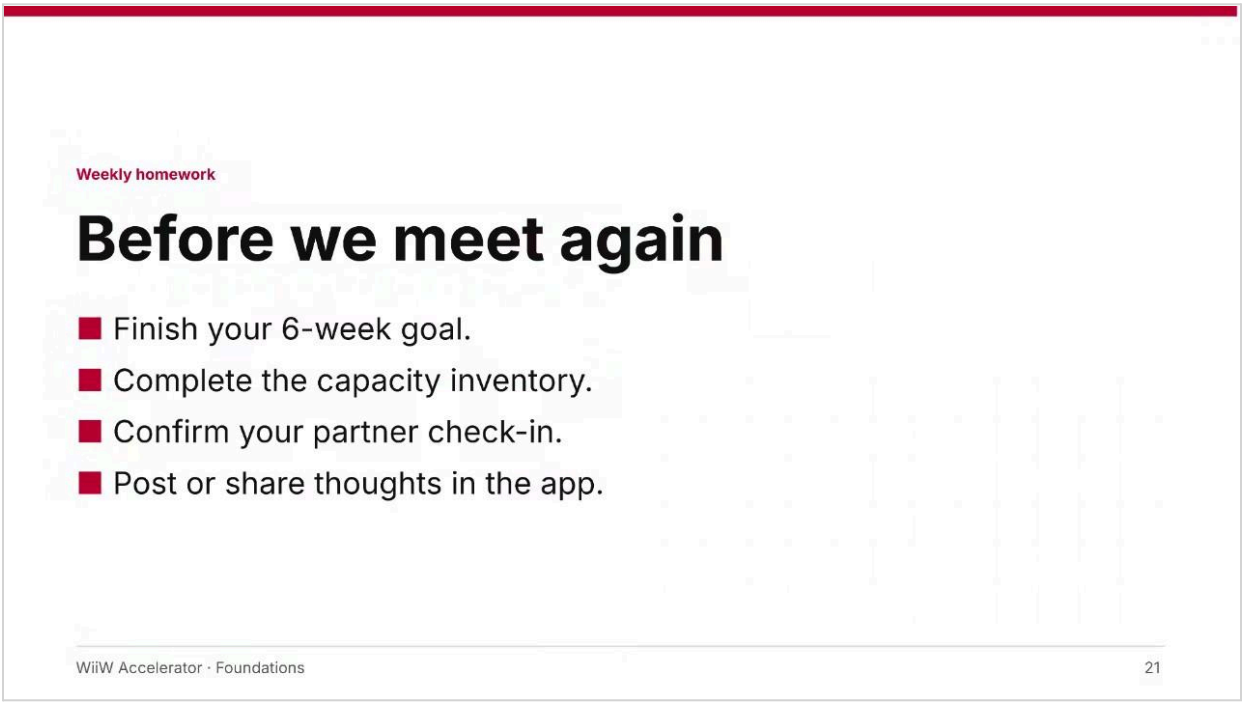
Topic 6: Product Formulation Grant Allocation and International Hiring: Blooming Beauties discussed financial allocation strategy for a $2,500 grant to hire a cosmetic chemist for product stability testing, weighing the higher cost of domestic chemists against a much lower-cost offshore provider in Egypt (01:43:33). Kwamara Thompson shared positive experiences managing remote international teams in the Philippines and suggested researching Egyptian work ethic and checking references (01:45:23). Furthermore, Kwamara Thompson and J Lofton discussed legal protections for intellectual property formulas, debating the enforceability of nondisclosure agreements versus formal trademarks or patents (01:47:07).

Topic 7: Accountability Partner Assignments and Breakout Session Logistics: Kwamara Thompson organized breakout rooms and assigned accountability partners, accounting for absent participants such as Judith, Irene, Tate, and Hazel (01:50:34) (01:54:47). Contrea F. raised a scheduling question regarding work-hour conflicts, and Kwamara Thompson clarified that accountability partners could conduct short, 15-minute midweek check-ins via text message or WhatsApp (01:52:08). Kwamara Thompson then opened breakout rooms for participants to exchange contact information and begin partner agreements (01:53:05).

Accountability Partner Contact Information and WhatsApp Group Setup: Breakout rooms ended before participants could exchange contact information, presenting a communication hurdle between accountability partners. Contrea F. pointed out that they ran out of time and suggested using a Google Form to collect

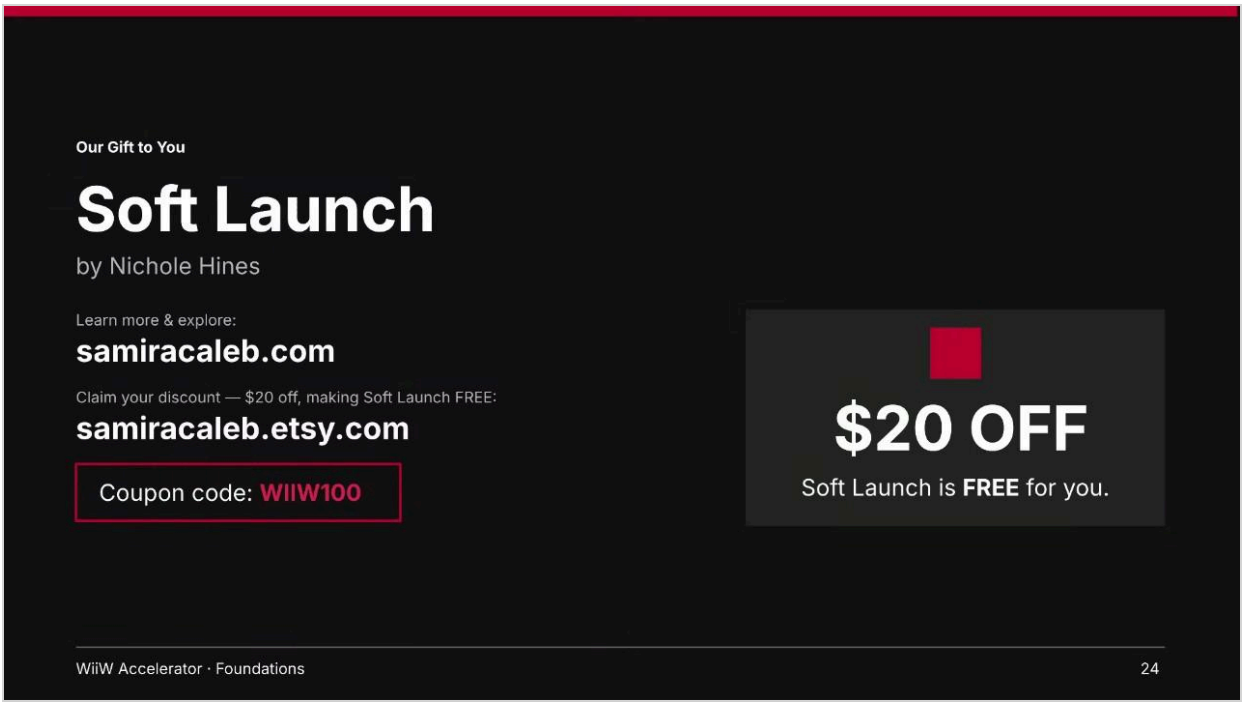
everyone's phone numbers (01:56:04). Instead of a Google Form, Kwamara Thompson requested that participants reply directly to Kwamara Thompson's previous emails with their phone numbers. Kwamara Thompson decided to use these numbers to create a WhatsApp chat group so that participants can connect with their accountability partners (01:59:03).

Midweek Check-In Structure and Venture Clarity Canvas Assignment: Participants needed guidance on managing their progress and accountability between cohort meetings. Kwamara Thompson suggested an optional 15-minute midweek check-in format covering what participants committed to, completed, what is blocked, and next steps. Additionally, Kwamara Thompson assigned tasks for participants to complete by next week, which include finishing their six-week goals, capacity inventories, partner check-ins, and posting one answer from their venture clarity canvas (such as an assumption or strength) into Her Global Hub (01:59:55).



Additional Support Sessions and Soft Launch Journal Gift: Participants might require additional support outside of the regular cohort schedule. Kwamara Thompson offered optional one-on-one support sessions scheduled for Fridays from 11:00 a.m. to 1:00 p.m., beginning that week. Furthermore, Kwamara Thompson announced a gift for

the cohort from a lawyer and friend named Nicole Hines, consisting of a digital ebook journal for women entrepreneurs titled Soft Launch. Kwamara Thompson informed attendees that they would receive $20 off on Etsy, making the book free since it costs less than $20, and stated that Kwamara Thompson would share the link and slides for access (02:00:53).



Holiday Schedule and Upcoming Meeting Timeline: The schedule for the following week required adjustment due to the Thanksgiving holiday. Kwamara Thompson noted that there will be no meeting next week, which provides participants with extra time to complete their assignments. Kwamara Thompson announced that the cohort will reconvene on the first Wednesday in December, and reminded attendees that recordings and slides will be uploaded to the courses in Her Global Hub WhatsApp (02:01:52).

You should review Gemini's notes to make sure they're accurate. Get tips and learn how Gemini takes notes

*How is the quality of **these specific notes?** Take a short survey to let us know your feedback, including how helpful the notes were for your needs.*